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IMI's Conventus Leads the Debate on Sustainable Biz Reforms

International Management Institute (IMI), New Delhi organised their annual economic forum, Conventus 2016. Sandip Tarkas, CEO (Sports, Media and Special Projects) at Future Group was the guest of honour. The event successfully provided a unique platform for students to interact with experts from Adidas, GAIL, Subb International, Deloitte along with other esteemed organisations on sustainable innovative ideas in various sectors and across functions. The theme of the three-day event was Transforming India: Transcending innovation towards Strategic sustainability. Industry experts like Tarun Puri, Adidas Group, Sanjay Kumar, Senior Director, Deloitte India along with other eminent dignitaries graced the three-day event. The overarching goal of the conclave was to bring out the micro reforms that could set the ball rolling for all the macro initiatives taken up by the incumbent government. Conventus 2016 set a benchmark by discussing and devising strategies on sustenance.

IMI GEARS UP FOR CONVENTUS 2016

OUR BUREAU

Hyderabad: International Management Institute (IMI), New Delhi announces the schedule for Conventus 2016, its annual event which brings together academicians, industry leaders and students for discussions on the prevalent economic situation of the country and the rest of the world.

Scheduled to be held between August 19 and 21, Conventus will provide a platform for students to interact with industry leaders and identify solutions to the problems in the global economic scenario.

The three-day event will focus on various aspects of business such as marketing, finance, operations, HR, strategy, economics and entrepreneurship. Detailed discussions under these heads will be undertaken by some of the most renowned industry leaders as well as academicians and the faculty of IMI-New Delhi.

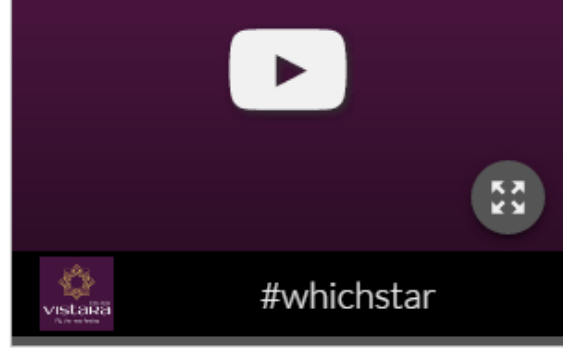
This year, the focus of Conventus will be to devise strategies that focus on sustenance in business rather than the oft-repeated buzzword of innovation in start-ups. With a mul-



titude of companies offering same or similar products and services, the life cycle of products has considerably reduced. This enhanced competition emphasises on the need to develop sound business roadmaps that lead to sustenance and viability of ideas.

Speaking about Conventus, Bakul Dholakia, Director General, IMI New Delhi stated, "This year, our focus is on trying to investigate the methods through which promising start-ups, still at a vulnerable stage in their business lifecycle, can survive the onslaught of bigger corporate entities. It is our hope that we will be able to continue the legacy of success passed on from the Conventus summits of the past and the students will find themselves enriched and far more equipped to handle pressing problems of the current economy better."

छात्रों द्वारा देश के नेताओं, उद्योगपतियों और शिक्षाविद से वैश्विक अर्थव्यवस्था से संबंधित सवाल-जवाब होंगे। साथ ही इस कॉन्वेंट्स का उद्देश्य बिजनेस की निरंतरता और नए बिजनेस के बारे में चर्चा का मुख्य विषय होगा वहीं विकास के ढांचे को तैयार करने के लिए जोर देना और प्रतियोगी को बढ़ावा देना जैसे आइडिया तैयार करना इस कॉन्वेंट्स में चर्चा का मुख्य विषय होगा।




आईएमआई, नई दिल्ली के बारे



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अंतरराष्ट्रीय प्रबंधन संस्थान (आईएमआई), नई दिल्ली की स्थापना 1981 में आईएमआई जेनेवा के सहयोग से शुरुआत हुई थी। इस संस्थान का नीजि बी-स्कूल के रूप में पहला स्थान है वहीं 2016 के अनुसार पुरे देश में प्रबंधन संस्थानों के रूप में 7वां स्थान है।

आईएमआई देश की पहली कॉर्पोरेट बिजनेस स्कूल है जिसे आरपीजी एंटरप्राइजेज, नेसले, आईटीसी, सैल, टाटा केमिकल, बीओसी और अन्य वैश्विक संस्थाएं जैसे विश्व बैंक, यूएनडीपी, आईएलओ और यूएनसीटीएडी आदि आर्थिक संरक्षण प्रदान करती है। मानव संसाधन विकास मंत्रालय के तहत नेशनल इंस्टीट्यूट ऑफ रैंकिंग फेडरेशन (एनआईआरएफ) ने अंतरराष्ट्रीय प्रबंधन संस्थान (IMI) को हाल ही में भारत के टॉप प्राइवेट बिजनेस स्कूलों में शामिल किया है।

19 अगस्त को आईएमआई कॉन्वेंट्स में भाग लेने का मौका

ब्यूरो/अमर उजाला Updated Wed, 17 Aug 2016 06:44 PM IST

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अंतरराष्ट्रीय प्रबंधन संस्थान (आईएमआई), नई दिल्ली ने कॉन्वेंट्स 2016 के आयोजन की घोषणा की है। इस कार्यक्रम में देश और वैश्विक अर्थव्यवस्था पर चर्चा करने के लिए नेताओं, शिक्षाविद (एकेडमिशियन), उद्योगपति और देश भर के कई छात्र मौजूद होंगे।

इस कार्यक्रम का आयोजन 19 और 21 अगस्त, 2016 को किया जाएगा। इस कार्यक्रम का उद्देश्य



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IMI-New Delhi organised its annual economic forum, Conventus 2016

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IMI-New Delhi organised its annual economic forum, Conventus 2016

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Industry experts like Mr. Tarun Puri, Head own retail, Adidas Group / Mr. Sanjay Kumar, Senior Director, Delloite India / Mr. D.V Shastri, ED(HR), GAIL India Limited / Mr. Avinash Mathur, Director supply chain and planning, Whirlpool India / Mr. Tushar Makkar, Director strategy and communication, SAP India, Mr. Samirendra Chatterjee, Executive president, Sulabh International along with other eminent dignitaries graced the three day event. The overarching goal of the conclave was to bring out the micro reforms that could set the ball rolling for all the macro initiatives taken up by the incumbent government.

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Speaking on the successful culmination of Conventus'16, Dr. Bakul Dholakia, Director General, IMI New Delhi said, "Conventus'16 has served as a point of convergence between the industry experts and management leaders across business disciplines and the students of IMI, New Delhi. The industry experts at the Eight Summits collectively emphasised on Innovation as the driving force which is integral to Corporate Excellence today."

"In today's dynamic corporate world, Innovation is not the driver for Start-Ups only, but has seen its manifestation in large enterprises also. However, Innovation in isolation cannot give corporates – start-ups or large enterprises – the success and desired growth. The need of the hour is to apply the right strategy for the future to bring in the element of sustainability. Hence innovation, technology, ideation, strategy and sustainability are of paramount importance across functional areas like marketing, operations, finance, strategy and human resource." added Dr. Dholakia.

Sharing his thoughts on sustainable innovation, Mr. Sandip Tarkas, CEO (Sports, Media and Special Projects) at Future Group said, "Sustainable Innovation is the answer to the vulnerability and ambiguity in today's business world. There is a need for improved practices to recycle, reuse and reduce the wastages & all the resources need to be optimally utilised for the growth of the enterprises and the society at large."

AIMS National Management Week

Hyderabad-based Association of Indian Management Schools (AIMS) this year August first week celebrated its first national management week across colleges imparting management education in the country. The event started from August 1 to encourage the spirit of corporate social responsibility among the students and faculty members of the management institutes. "As a part of the week-long celebrations we organized specific activities to sensitise the students as well as faculty members about the social causes," said Prof. Mohammad Masood Ahmed, president of AIMS.

In Gurgaon, Management Development Institute a member of AIMS organised events such as Dental check-up camps, collection drives to donate clothes & books for the needy, blood donation camps, Old Age home visits, book exhibitions etc. Furthermore, enthusiastic MDI students who wanted to contribute socially got a chance to interact with social workers from the Akshay Patra Foundation, who shared their experiences and motivated students to contribute towards the various causes they support. One of the most interesting event conducted by the Samaritans was called Mandevian Miles, a midnight marathon attended by more than 230 MDI students who ran for causes such as "For a Pollution Free World", "For AIDS Awareness", "Helping the specially-abled Kids", "Against Female Foeticide" etc. A large sum of money has been collected through this effort which shall be donated by the participants towards the respective causes.

Programme on 'Logistics and Supply Chain Management' at GDGU

GD Goenka University, Gurgaon in collaboration with Chartered Institute of Logistics & Transportation (CILT) organized its third Management Development Programme (MDP) on 'Logistics and Supply Chain Management' on July 29 and 30, 2016. GDGU is a Center of Excellence for Supply Chain Management. The programme was attended by Senior Level Executives with diverse background from Navratna Companies and Miniratna companies like Indian Ports Association, Pipavav Railway Corporation, GATI-KWE, CWC, RITES, Container Corporation of India. The resource persons for conducting different modules of MDP were Prof.(Dr.) Pradeep Kumar Goel, Dean, Prof.(Dr.)Tanuja Kaushik, HoD, Dr. Gyanesh Kumar Sinha, Mr. Rajneesh Kler and Ms. Sadhna Shukla from School of Management. At the end of the sessions, the participants were conferred with a memento and certificate of participation. The MDP was highly appreciated by the participants for its diverse content, contemporary topics like green supply chain and new practices of sourcing, excellent delivery and practical application.

MS Dhoni Scholarship for cricket

Lovely Professional University (LPU), India's largest private university, has instituted a cricket scholarship on the name star cricketer and former captain Mahender Singh Dhoni as part of its endeavor provide access to quality education to those with outstanding talent in the sport. Dhoni himself launched the scholarship during his recent visit to the LPU campus. The duration of these five prestigious MS Dhoni-LPU scholarships

is for three years. The scholarships meant for international level cricket players, Ranji Trophy medalists and inter-university finalists who can pursue undergraduate or post-graduate studies at the university. The scholarship includes tuition fee, residential accommodation and food charges. In effect, a student with exceptional cricket can take up a subject of his choice and study at this prestigious private university free of charge and avail all the facilities there is on its state of the arts campus.

Speaking to a large gathering of cheering students, exhilarated by skipper presence in their midst, Dhoni said, "There is no dearth of sport talent in the country, the need is to give them this sort of support and encouragement and help them blossom."

UPES team wins first position in Europe and Asia at CanSat 2016

Team Astral of UPES (University of Petroleum and Energy Studies), grabbed first position in Europe and Asia at the recently concluded CanSat Competition 2016, an annual design-build-fly competition with space related themes organized by American Astronautical Society (AAS) and American Institute of Aeronautics and Astronautics (AIAA). 73 teams from across the world participated in the competition this year, held at Burket, Texas, USA.

CanSat 2016 mission was to simulate a sensor payload traveling through a planetary atmosphere sampling the atmospheric composition during flight. The overall CanSat system is composed of two primary components, a glider and a re-entry container that protects the glider during ascent. Team Astral comprising of students from Aerospace Engineering, Mechatronics Engineering, Electronics Engineering, Material Science Engineering, Computer Science Engineering and Design Studies perfectly demonstrated the working of their CanSat system as per stated guidelines and were appreciated by officials of AAS, AIAA and NASA. NASA Jet Propulsion Laboratory (NASA JPL) is an annual sponsor to the competition and is involved in evaluation process as well.

Student satisfaction at Newcastle

Univ among the highest in the UK

Newcastle University is ranked among the best in the UK for student satisfaction, according to latest survey results. The National Student Survey (NSS), published on 10 August shows that 90% of students are happy with their time in Newcastle – placing it joint 12th in the UK when compared against comparator institutions. Newcastle University scored highly in the teaching and academic support categories with 94% agreeing that staff are good at explaining things and 92% saying that they were able to contact staff when they needed to. The results come a week before A-level results. With the University looking forward to welcoming next year's students, Professor Suzanne Cholerton, Pro-Vice-Chancellor for Learning and Teaching, said the results reinforced the excellent experience students gain at Newcastle University. "We are delighted that our students continue to rank their experience at the University so highly. The results are a testament to everyone who works so hard to deliver the best possible teaching and learning experience to our students", Professor Cholerton said.



Executive Director • Asian Business Exhibitions & Conferences Ltd.; Martin Da Costa, CEO • Seventy Event Media Group; Mohomed Morani, Director • Cineyug Group of Companies, Vinit Karnik, Business Head • ESP Properties and Ajay Mago, Publisher, Om Books International. The book launch was followed by a masterclass on event management at WWI.

Rahul Puri, Head of Academics, WWI said: "The masterclass on event management held today at WWI has given the students an insights and overview of the events industry and benefits of a professional career in this field. We at WWI, encourage learning of students in different off-beat careers as a part of their curriculum, which gives them a better exposure when they step in the industry as professionals. Event management is now well-recognised as a career option and there has been an incredible growth in the number of students opting for this career path. We are glad, that through WWI we give our students enough exposure, which ensures them a successful career."

IMI-New Delhi Conventus 2016

Conventus 2016, the annual event of International Management Institute (IMI), New Delhi which brings together academicians, industry leaders and students for discussions on the prevalent economic situation of the country and the rest of the world is scheduled to be held between 19th and 21st of August this year. This year, the focus of Conventus will be to devise strategies that focus on sustenance in business rather than the oft-repeated buzzword of innovation in start-ups.

DISC Conducts 22nd Orientation Programme

The formal inauguration of the XXII Postgraduate Diploma Program in Communication was held recently wherein Shubho Sengupta - Executive Vice President, JWT, Delhi and Samil Malhotra, Vice President- Sales, Getit Infomedia (Askme.com) were invited. The day witnessed a formal induction program, followed by an ice-breaking session organised by PGDPC XXI. Welcoming the students to the world of Advertising, Sengupta pointed out that, we are at the crossroads of a communication revolution. He said that "the present is challenging - with fleeting interests, fickle consumers, fragmented media, multiple screens and a disdain for brand messages". There are no rules, the future will be more chaotic, prepare yourself adequately,

Chinese engineering students and

IMI-New Delhi organised its annual economic forum, Conventus 2016

Wednesday, August 31, 2016

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Courseera partners with PwC to launch Specialization on 'Data Analysis and Presentation Skills'

Wednesday, August 31, 2016

New Delhi: Courseera, the world's largest online education platform, today announced the launch of a series of five courses called a Specialization on 'Data Analysis and Presentation Skills' under a collaboration with PwC.

Aakashians Break Record, Capture Top Ranks in NEET- 2016

Wednesday, August 31, 2016

New Delhi: Central Board of Secondary Education has recently declared the combined results of National Eligibility-cum-Entrance Test (NEET - 2016).

IFIM introduces India's first Distance Learning Management Program with Business Analytics Certification

Wednesday, August 31, 2016

Mumbai: IFIM's Centre for Distance Learning introduces its PGDM in Business Analytics, as part of its Professional Series, which is a combination of PGDM and a professional certification.

Emeritus Institute of Management and Columbia Business School launches course on Digital Marketing

Wednesday, August 31, 2016

Mumbai: Emeritus Institute of Management in collaboration with the executive arm of Columbia Business School, announced the launch of its course on 'Digital Marketing: Customer engagement, social media, planning & analytics'.

Course on Sustainable Consumption and Production, first time in a developing

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IMI-New Delhi gears up for its annual economic forum, Conventus 2016

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Speaking about Conventus, Dr. Bakul Dholakia, Director General, IMI New Delhi stated, "This year, our focus is on trying to investigate the methods through which promising start-ups, still at a vulnerable stage in their business lifecycle, can survive the onslaught of bigger corporate entities. It is our hope that we will be able to continue the legacy of success passed on from the Conventus summits of the past and the students will find themselves enriched and far more equipped to handle pressing problems of the current economy better."

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आईएमआई-नई दिल्ली ने अपने सालाना आर्थिक फोरम कन्वेंटस 2016 का आयोजन

एडिडास, गेल, सुलभ इंटरनैशनल, डेलॉयट समेत अन्य प्रतिष्ठित संगठनों ने ट्रांसफॉर्म इंडिया के लिए नवीनतम विचारों पर चर्चा की

◆ नीरज पाण्डेय

नई दिल्ली : इंटरनैशनल मैनेजमेंट इंस्टीट्यूट (आईएमआई), नई दिल्ली ने अपने सालाना आर्थिक मंच कन्वेंटस 2016 का आयोजन किया। फ्यूचर ग्रुप में मुख्य कार्यकारी अधिकारी (स्पोर्ट्स, मीडिया और स्पेशल प्रोजेक्ट्स) संदीप तरकस इस अवसर पर मुख्य अतिथि थे। इस इवेंट में छात्रों को विभिन्न क्षेत्रों और गतिविधियों में नवीनतम विचारों के संबंध में एडिडास, गेल, सुलभ इंटरनैशनल, डेलॉयट के साथ साथ अन्य प्रतिष्ठित संगठनों के विशेषज्ञों के साथ बातचीत करने के लिए एक विशेष मंच मिला। इस तीन-दिवसीय इवेंट का थीम था - बदलता भारत: रणनीतिक जीविका की दिशा में नवाचार। एडिडास ग्रुप के रिटेल प्रमुख तरुण पुरी, डेलॉयट इंडिया के वरिष्ठ निदेशक संजय कुमार, गेल इंडिया लिमिटेड के ईडी (एचआर)

डी वी शास्त्री, व्हालपूल इंडिया के निदेशक (आपूर्ति श्रृंखला एवं नियोजन) अविनाष माथुर, सैप इंडिया के निदेशक (स्ट्रेटजी एंड कम्प्यूनिकेषन) तुशार मक्कड़, सुलभ इंटरनैशनल के कार्यकारी अध्यक्ष समिरेद्र चटर्जी समेत अन्य प्रख्यात लोगों ने तीन दिवसीय इवेंट की शोभा बढ़ाई। इस इवेंट का अति महत्वपूर्ण लक्ष्य ऐसे सूक्ष्म सुधारों पर जोर देना था जो सरकार द्वारा चलाई जाने वाली सभी व्यापक पहलों को बढ़ावा दे सकते हैं। कन्वेंटस 2016 ने स्टार्ट-अप में नवीनता के बार बार दोहराए जाने वाले मूलमंत्र के बजाय व्यवसाय में जीविका पर चर्चा कर और रणनीतियां तैयार कर एक मानक स्थापित किया है। बड़ी तादाद में कंपनियों द्वारा समान उत्पाद और सेवाओं की पेशकश किए जाने के साथ उत्पादों के जीवन चक्र में बड़ी कमी आई है। इसमें ऐसी मजबूत व्यावसायिक रूपरेखाएं विकसित करने की जरूरत पर जोर दिया गया जिनसे आजीविका और विचारों की व्यवहार्यता को बढ़ावा मिले। इस सम्मेलन का मकसद कॉरपोरेट जगत के लिए एक ऐसी रूपरेखा तैयार करना था जो रणनीतिक अस्तित्व के दायरे में नवाचार और कार्यात्मकता

से परे हो। कन्वेंटस 2016 के सफल समापन के अवसर पर आईएमआई, नई दिल्ली के महानिदेशक डॉ. बकुल डोलकिया ने प्रतिक्रिया व्यक्त करते हुए कहा, कन्वेंटस 2016 ने आईएमआई, नई दिल्ली के छात्रों और व्यावसायिक अनुपासन में उद्योग विप्लेशकों और प्रबंधन दिग्गजों के बीच सेतु का काम किया है। आठ सम्मेलनों में उद्योग विप्लेशकों ने सामूहिक रूप से ऐसी शक्ति के तौर पर नवीनता पर जोर दिया जो मौजूदा समय में कॉरपोरेट उत्कृष्टता के लिए जरूरी है।

डोलकिया ने कहा, आज के तेजी से बदलते कॉरपोरेट जगत में नवीनता सिर्फ स्टार्ट-अप के लिए वाहक नहीं है बल्कि बड़े उद्यमों में भी इसका असर देखा गया है। हालांकि नवीनता को अलग रखकर कॉरपोरेट- स्टार्टअप या बड़े उद्यमों को सफलता और अपेक्षित वृद्धि नहीं मिल सकती। निरंतरता के तत्व के लिए सही रणनीति पर अमल करना समय की मांग है। इसलिए, विपणन, परिचालन, वित्त, रणनीति और मानव संसाधन जैसे सभी कार्यात्मक क्षेत्रों के लिए नवीनता, प्रौद्योगिकी, विचार, रणनीति और निरंतरता बेहद

महत्वपूर्ण है। निरंतर नवीनता पर अपने विचार व्यक्त करते हुए फ्यूचर ग्रुप के मुख्य कार्यकारी अधिकारी (स्पोर्ट्स, मीडिया एवं स्पेशल प्रोजेक्ट्स) संदीप तरकस ने कहा, निरंतर नवीनता आज की व्यवसायिक दुनिया में जोखिम और अस्पष्टता का उपयुक्त समाधान है। उद्यमों और समाज के विकास के लिए जरूरी सभी संसाधनों के उचित इस्तेमाल, पुनः इस्तेमाल और बर्बादी को घटाने के लिए उन्नत कार्य प्रणालियों की बड़े पैमाने पर जरूरत है।

आईएमआई, नई दिल्ली के बारे में:

इंटरनैशनल मैनेजमेंट इंस्टीट्यूट (आईएमआई), नई दिल्ली की स्थापना आईएमआई जिनेवा (अब आईएमडी, लउसाने) की भागीदारी में वर्ष 1981 में हुई थी। इस संस्थान को इंडियन रैंकिंग 2016, एनआईआरएफ, एमएचआरडी द्वारा देश में निजी बी-स्कूलों में पहला स्थान और भारत में सभी प्रबंधन संस्थानों में सातवां स्थान दिया गया। आईएमआई को राष्ट्रीय मानव संसाधन विकास (एनएचआरडी) द्वारा जारी ताजा रैंकिंग में छठा स्थान मिला है।

आर्थिक फोरम कन्वेंटस 2016 का आयोजन

नई दिल्ली। इंटरनेशनल मैनेजमेंट इंस्टीट्यूट (आईएमआई) ने अपने सालाना आर्थिक मंच कन्वेंटस 2016 का आयोजन किया। फ्यूचर ग्रुप में मुख्य कार्यकारी अधिकारी संदीप तरकस इस अवसर पर मुख्य अतिथि थे। इस इवेंट में छात्रों को विभिन्न क्षेत्रों और गतिविधियों में नवीनतम विचारों के संबंध में एडिडास, गेल, सुलभ इंटरनेशनल, डेलॉयट के साथ साथ अन्य प्रतिष्ठित संगठनों के विशेषज्ञों के साथ बातचीत करने के लिए एक विशेष मंच मिला।

इस तीन-दिवसीय इवेंट का थीम था बदलता भारत: रणनीतिक जीविका की दिशा में नवाचार। एडिडास ग्रुप के रिटेल प्रमुख तरुण पुरी, डेलॉयट इंडिया के वरिष्ठ निदेशक संजय कुमार, गेल इंडिया लिमिटेड के ईडी (एचआर) डी वी शास्त्री, व्हर्लपूल इंडिया के निदेशक (आपूर्ति श्रृंखला एवं नियोजन) अविनाश माथुर, सैप इंडिया के निदेशक तुषार मक्कड़, सुलभ इंटरनेशन के कार्यकारी अध्यक्ष समिरेन्द्र चटर्जी समेत अन्य प्रख्यात लोगों ने इवेंट की शोभा बढ़ाई।

